



1. LAMA's Vision & Values are:
  - A. Promote manufacturing's economic importance to our region consisting of the counties of Crow Wing, Cass, Morrison, Todd, Wadena & Aitkin.
  - B. Promote the career opportunities in manufacturing within our region.
  - C. Provide a method of networking amongst the manufacturers within our region.
  - D. Provide a central point of contact for communication & collaboration with the Brainerd Lakes Chamber of Commerce, BLADEC, Bridges Workplace Connection, Enterprise Minnesota, MN DEED, and MPMA, Dream It. Do It. Minnesota and Central Lakes College as well as other supporting educational and civic organizations.
2. LAMA's Goals are:
  - A. Participate in educational and promotional efforts to raise public awareness of the importance of manufacturing to our region and state.
  - B. Advance student awareness of manufacturing through participation in Bridges Workplace Connection and Dream It. Do It. Minnesota by supporting these activities:
    - Career Exploration Day
    - Tour of Manufacturing
    - First and Vex Robotics Clubs & Competitions
    - Project Lead the Way
  - C. Provide educational opportunities in Manufacturing related fields of study through the Bridges Manufacturing Scholarships.
3. Membership, per Company - Voting Members of LAMA are manufacturers who hold active membership by becoming a dues paying member of:
  - A. Brainerd Lakes Chamber of Commerce – applies to Manufacturers (per company) located within reasonable proximity of the Brainerd Lakes Chamber (Crow Wing County and surrounding areas). Manufacturers who reside outside of the Brainerd area are asked to support their local Chamber if they choose not to join the Brainerd Lakes Chamber of Commerce.
  - B. LAMA – applies to Manufacturers (per company) within Crow Wing, Cass, Morrison, Todd, Wadena or Aitkin Counties (or within close proximity thereof) – In addition to Chamber dues, as outlined in “A” above, LAMA dues are \$150 per calendar year with \$75 set aside in the LAMA account and \$75 applied to the Brainerd Lakes Chamber.



- C. Associate Membership, per company – applies to non - member manufacturing sector who may attend as non-voting members for a fee of \$50 per year.
  - D. Educational memberships – Elementary, secondary and post-secondary administrators & educators may attend as non-voting members whose membership fee is waived.
4. Meeting Schedule
- A. January – Annual membership meeting
  - B. May – Educational & networking meeting
  - C. July – LAMA Steering Committee Meeting
  - D. October – MN Manufacturers Week program
5. Operating Procedures
- A. Manufacturing Alliance members are invited to serve on the Steering Committee or Chair any of the activities above. The Steering Committee serves to help plan the direction of LAMA and identify activities that are of interest to the members.
6. Responsibilities of members:
- A. Actively participate in meetings.
  - B. Promote manufacturing.
  - C. Maintain an open and respectful viewpoint, listening to concerns raised by others.
  - D. Conduct oneself in a professional and ethical manner.
7. Expectations of Brainerd Lakes Chamber of Commerce support:
- A. Serve as our fiscal agent and keeper of records, providing an annual accounting.
  - B. Provide meeting facilities and technology equipment to facilitate meetings & presentations.
  - C. Collaborate on educational programs, speakers.
  - D. Provide executive level representation at quarterly meetings.
  - E. Provide clerical administrative assistance for meeting & function announcements, through electronic media programs (email).
  - F. Provide a web presence for LAMA on the Brainerd Lakes Chamber of Commerce website.
8. Membership benefits provided by the Brainerd Lakes Chamber of Commerce:
- A. Represent business interests on a local, state & federal level.
  - B. Workforce development through the Bridges Career Academies and Workplace Connection.
  - C. Access to Blue Ox Academies training programs.
  - D. Access to business to business networking events.
  - E. Promote LAMA events and programs to more than 900 Chamber member businesses.